

MOHOKARE GOES GREEN FOR A PURPOSE

Posted on February 4, 2011 by smiffienews



The main aim of the Mohokare Goes Green Campaign, launched in December 2010, was to promote clean and healthy towns, which required community participation, health and hygiene awareness and through this, providing clean living environments for residents.

This is according to a statement made to Smiffie by the Acting Municipal Manager, Mr. T.E. Panyani.

The campaign was aimed at creating environmental awareness on issues contributing to climate change and how municipalities could play an active role in preventing this and becoming sustainable local government authorities.

The launch was also based on the municipality's participation in the National Greenest Municipality Competition presented by the Department of Economic Development, Tourism and Environmental Affairs (DETEA), Free State.

The competition incorporated elements providing a broader focus on environmental and social economic issues.

The competition consisted of five core elements to be evaluated, based on the implementation and success of the following:

- Waste Management
- Energy Efficiency and Conservation
- Water Management
- Landscaping, tree planting and beautification
- Public participation and community empowerment
- Leadership and institutional arrangements

For the “Goes Green” campaign to be the success it deserves, community participation is crucial as aspects of waste management, energy and water conservation efforts can only be achieved by community engagement in the competition and the implementation of the campaign and other factors that may determine its effectiveness.

[Source: [www. http://smiffienews.wordpress.com](http://smiffienews.wordpress.com)]